

STAGING -

The atmosphere of your personal touch

These days, many home sellers are paying thousands of dollars to 'STAGE' their homes.

But is this money necessary? Does it increase the selling price? Well, sometimes, perhaps. But, before you consider handing over a few thousand dollars to a staging company, why not see if you can 'stage' your own home - at no extra cost?

PRESENTATION IS VITAL

You can't expect the best price for your home unless it looks its best. This does not mean a major renovation. Just a good spruce-up and paying attention to a few details may be all it takes to give you a few extra thousand dollars - without spending thousands of dollars. Focus on ambiance and atmosphere. Buyers want a home that feels right.

CLEANLINESS IS VITAL

Clean your home. Clean means hygiene. Dirt or a hint of mould is a huge turn-off.

Ensure the home is clean; but be careful, not sterile. Clean is not the same as tidy. If a home is too tidy, it loses its atmosphere. A home needs to look 'loved-in'. A feeling of love and warmth attracts buyers.

MOOD IS VITAL

Homes reflect the mood of residents. We have all heard the expression, 'cut the air with a knife'. It's true. If there is bad blood in your home, buyers will detect it.

A home must be light and bright. Open the curtains, let the light and fresh air in. Dogs and cats belong outside while your home is for sale. Smell is so important.

Always remember that the best buyers buy homes they love. Make your home as lovable as you can. Stand back and ask yourself: "How does this feel?"

Maximise the natural atmosphere and you'll maximise the price.

FESTIVE MESSAGE

We would like to thank our wonderful clients for their business throughout 2025. Wishing everyone a safe and happy festive season and health, wealth and happiness in the New Year.

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