

# IS YOUR HOME READY FOR PHOTOGRAPHY?

When it comes to selling your home, a picture truly is worth a thousand words. In today's digital age, potential buyers often form their first impression of a property through online listings and real estate photography. That's why preparing your property for real estate photography is an essential step in making a lasting impact and attracting the right buyers.

Before the photographer arrives, it's time to declutter and depersonalise your space. Clear countertops, shelves, and surfaces of personal items and excessive decor. A clutter-free environment allows potential buyers to envision themselves living in the space, making it easier for them to mentally move in. Before the photography session, take a final walk-through to ensure everything is in place.

## Tips for finishing touches:

- Straighten rugs & paintings
- Fluff pillows/cushions
- Make sure all light bulbs are working
- Hide personal photos and belongings
- Keep all curtains and blinds open
- Use neutral coloured bed linen
- Remove all fridge magnets
- Toilet seats down
- Clear vanities of cosmetics
- Remove all products from shower
- Hide toys, pet beds & bowls
- Hide wheelie bins & hoses
- Remove cars from driveways

In the competitive world of real estate, visually appealing photographs can make or break a potential sale. By following these steps and investing time in preparing your property for real estate photography, you're setting the stage for a successful selling journey. The goal is to create a neutral and inviting atmosphere that allows potential buyers to focus on the space itself.

*For more presentation tips when selling, please contact our office.*

## TESTIMONIAL

# PERSISTENCE PAYS

*Roger and Monica worked hard to bring about the sale of our business. They were persistent, flexible and hard working on our behalf. They communicated with us at every stage of the complicated process to ensure we were on top of the sales process. We would recommend them for their professionalism in dealing with not only us but the potential buyers.*

**Verified by RateMyAgent**

**Review submitted by A & C Kardash (Vendors)  
Montville - 24 June 2024**



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